

Andres Sulleiro

4950 N Western Ave
Chicago, Illinois 60625, USA
Tel.: +1 314 680 5259
E-mail: andres@sulleiro.com
Website: <http://andres.sulleiro.com>

Work Experience

Avenue A | Razorfish

Chicago, Illinois, USA

Oct 2004 – Present

Associate Experience Director. Relied upon to manage and lead complex user experience and interaction design projects. Manage the design of the user experience of mission-critical websites for the largest insurance company in the country for over 2.5 years. Collaborate to create the most impacting digital strategy project for the client, by introducing key user experience concepts that will set the foundation for years to come.

Trusted thought leader for all things information architecture and interaction design. Establish methods and processes for design and documentation. Develop close partnerships with other disciplines to create a highly collaborative environment. Always looking for ways to innovate and push the envelope. In addition to the largest insurance company, has worked for a number of financial services companies such as National City Bank, HSBC, and Ibbotson Associates, as well as a series of other consumer and business targeted websites such as Kraft Foods, AT&T, JC Penney, Nabisco World.

Senior Information Architect. Oct 2004 – Jun 2006

Enterprise Rent-A-Car

St. Louis, Missouri, USA

Jan 2004 – Sep 2004

Senior Usability Architect. Member of the Usability Architecture team, integrated in the User Experience Group. Primary Usability Architect for the B2C areas of the Enterprise.com website. Duties included gathering requirements, researching candidate approaches, and design of usability solutions for Enterprise.com. Common tasks included the creation of wireframes, design of application flows, heuristic evaluations and usability research. Other activities included close collaboration with managers and team members to define processes, methodologies and introduce trends and technologies to the Enterprise company.

IconMedialab

Madrid, Spain and St. Louis, Missouri, USA

Sep 1999 – Dec 2003

Senior Information Architect. Part of the HCI competence, integrated in a multidisciplinary team. Duties included client requirements gathering, information and content architecture, usability testing and engineering, and prototype design to help people find and manage information more successfully.

Project Manager. Assumed the management of projects to guarantee client success and satisfaction. Tasks included project planning, cost estimation, team leadership and client liaison.

Other roles required assisting in business development, proposal writing, training development, team leadership and process definition.

Arcitel Iberica

Madrid, Spain

Apr 1998 – Aug 1999

Information Architect. Participated in several web-related projects for Caja Madrid. Designed the User Interface and templates for the corporate Intranet. Developed the design for an extranet tool as well as a WebTV solution for the Bank.

Multimedia Manager. Performed management and sales duties for the Multimedia Department of Arcitel. Led the design and development for web projects ranging from Internet and Intranet to web-based applications.

Freelance Web and graphic designer

Madrid, Spain and St. Louis, Missouri, USA

Dec 1997 – Aug 2004

KETC Channel 9. Freelance Web Development. Developed an administration application and database interface for the management of recipes and publication of content of a cooking site.

Sony Music Spain. Freelance Web Designer. Designed, developed and maintained the corporate website for the company.

Gonvarri Industrial. Freelance Graphic Designer. Created a poster for a European convention.

FEDECE Formación. Freelance Web/Print Designer. Defined the overall image of the company developing a company website and new stationery material.

Sales Staffers International, Inc.

Andover, Massachusetts, USA

Sep 1997 – Dec 1997

Demo Representative. Served as an in-store representative for Microsoft Corporation in the St. Louis, MO, area.

Aquent Partners (formerly MacTemps)

St. Louis, Missouri, USA

Aug 1997 – Dec 1997

Web Production Artist. Aided in design of corporate websites for cutting-edge web development company.

Open Systems Group

St. Louis, Missouri, USA

May 1996 – Oct 1996

Associate Consultant. Duties included coordination of design, pre-press, and production of material.

Related Skills

- Team Leadership
- Leading Brainstorms
- Experience Brief Creation
- Project Planning and Estimates
- Usability Test Planning
- Web Design and Development
- Graphic Design
- Interaction Design
- Sitemaps and Flows
- Dynamic Prototyping
- Static Prototyping
- Spanish (Native)
- English (Native)

Education

Webster University. *St. Louis, Missouri, USA 1995 - 1997*

Graduated with a BA in Media Communications. Departmental Honors. Advertising with emphasis in digital publishing.

Drake University. *Des Moines, Iowa, USA 1994 - 1995*

Saint Louis University. *Madrid, Spain 1992 - 1994*

Christ School. *Arden, North Carolina, USA 1990 - 1992*

11th and 12th grade. Honors in 12th.

San Estanislao de Kostka. *Madrid, Spain 1979 - 1990*