

RESUME

Andres Sulleiro

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Work Experience

Avenue A | Razorfish
Chicago, Illinois, USA.

Oct 2004 -- Present

Senior Information Architect

Enterprise Rent-A-Car
St. Louis, Missouri, USA.

Jan 2004 – Sep 2004

Senior Usability Architect. Member of the Usability Architecture team, integrated in the User Experience Group. Primary Usability Architect for the B2C areas of the Enterprise.com website. Duties include gathering requirements, research candidate approaches, and design of usability solutions for Enterprise.com. Common tasks include the creation of wireframes, design of application flows, heuristic evaluations and usability research. Other activities include close collaboration with managers and team members to define processes, methodologies and introduce trends and technologies to the Enterprise company.

IconMedialab
Madrid, Spain and St. Louis, Missouri, USA.

Sep 1999 – Dec 2003

Senior Information Architect. Part of the HCI competence, integrated in a multidisciplinary team. Duties include client requirements gathering, information and content architecture, usability testing and engineering, and prototype design to help people find and manage information more successfully. Project Manager. Assume the management of projects to guarantee client success and satisfaction. Tasks include project planning, cost estimation, team leadership and client liaison. Other roles require assisting in business development, proposal writing, training development, team leadership and process definition.

Arcitel Iberica
Madrid, Spain.

Apr 1998 -- Aug 1999

Information Architect. Participated in several web-related projects for Caja Madrid. Designed the User Interface and templates for the corporate Intranet. Developed the design for an extranet tool as well as a WebTV solution for the Bank.

Multimedia Manager. Performed management and sales duties for the Multimedia Department of Arcitel. Led the design and development for web projects ranging from Internet and Intranet to web-based applications.

Freelance Web and graphic designer*Madrid, Spain and St. Louis, Missouri, USA.**Dec 1997 -- Present*

KETC Channel 9. Freelance Web Development. Developed an administration application and database interface for the management of recipes and publication of content of a cooking site.
 Sony Music Spain. Freelance Web Designer. Designed, developed and maintained the corporate website for the company.
 Gonvarri Industrial. Freelance Graphic Designer. Created a poster for a European convention.
 FEDECE Formación. Freelance Web/Print Designer. Defined the overall image of the company developing a company website and new stationery material.

Sales Staffers International, Inc.*Andover, Massachusetts, USA.**Sep 1997 – Dec 1997*

Demo Representative. Served as an in-store representative for Microsoft Corporation in the St. Louis, MO, area.

Aquent Partners (formerly MacTemps)*St. Louis, Missouri, USA.**Aug 1997 -- Dec 1997*

Web Production Artist. Aided in design of corporate websites for cutting-edge web development company.

Open Systems Group*St. Louis, Missouri, USA.**May 1996 – Oct 1996*

Associate Consultant. Duties included coordination of design, pre-press, and production of material.

Related Skills

Graphic Design	12 years
Web Design and Development	12 years
Interaction Design	8 years
IA Blueprints	8 years
Dynamic Prototyping	8 years
Static Prototyping	8 years
Site Content Structure	8 years
Usability testing	4 years
Spanish	Native
English	Native

Hardware platforms: PC, Macintosh and Unix. Windows family of products.

Software tools: Photoshop, Illustrator, Homesite, MS Office, MS Project, MS Visio, xHTML, CSS, PHP, MySQL.

Education

Webster University. *St. Louis, Missouri, USA* 1995 - 1997

Graduated with a BA in Media Communications. Departmental Honors. Advertising with emphasis in digital publishing.

Drake University. *Des Moines, Iowa, USA* 1994 - 1995

Saint Louis University. *Madrid, Spain* 1992 - 1994

Christ School. *Arden, North Carolina, USA* 1990 - 1992

11th and 12th grade. Honors in 12th.

San Estanislao de Kostka. *Madrid, Spain* 1979 - 1990